RACHEL HOPKINS

UX/UI DESIGNER

An enthusiastic and motivated UX/UI designer, driven by a genuine fascination with people and design. With a strong grasp of design principles and technical skills from previous experience, my goal is to work on projects where I can combine my creativity with a human-centred design approach, and create a seamless user experience that leaves a lasting impact.

As a friendly people person I love being part of a team, but also value my independance. I'm hardworking and eager to dedicate my skills.

CONTACT

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PORTFOLIO

www.rachelellenhopkins.com

EDUCATION

General Assembly
Mar 2023 - May 2023
UX Design Course

Kingston University
2:1 • Sep 2014 - Jul 2018
BA (Hons) Illustration Animation with a year of Erasmus study at BAU, Barcelona

SKILLS

User Research
Sketching & Wireframing
Prototyping
Agile Framework
Design Thinking
Usability Testing
AI Prompting
Visual & Motion Design

PROGRAMMES

Figma
Miro
Adobe Suite (Photoshop, AfterEffects, Illustrator, InDesign, Premiere)
Google Docs, Slides
Powerpoint, Word
Midjourney

EXPERIENCE

Trainee UX Designer

WYK Digital x The Prince's Trust • Mar 2023 - May 2023

Intensive full-time bootcamp training course in collaboration with General Assembly with sessions from Bunnyfoot Leading UX Agency. Using agile methodologies, the course built on design thinking skills, user research, usability testing, information architecture, wireframing and prototyping. I completed my own projects and also worked on a real client based project.

Workplace Assistant (Part-Time)

Kaluza • Oct 2023 -

Providing 'front of house' support, maintaining a tidy and organized office, managing supplies, supporting office events, and ensuring health and safety requirements are met. Collaborating with the tech team to maintain efficient desk setups and meeting rooms. Ensuring the seamless operation of the office environment, whilst bringing a positive energy to the office.

Admin Assistant (Part-Time)

WIMP Model Agency • Mar 2023 - Sep 2023

Kept the agency website up to date with recent projects, collaborations and press, whilst using my user experience design skills to keep the site user-optimised and accessible. I also completed general admin duties including managing the talent database, keeping everything updated accurately and making sure all information is organised and accessible, building client relationships, scheduling and coordinating model bookings and castings.

Production/Set Designer

Freelance • Apr 2021 - Mar 2023

Clients include Lambrini, H&M, Echo Falls, Agilent, J Appiah, Hozier, Hamell & more. Provided full art direction/production design services for filming, from concept to delivery. I delivered creative solutions aligned with client briefs whilst maintaining excellent relationships with clients, suppliers, production houses across various industries and all team members. Responsibilities included budgeting, prop sourcing, set dressing, designing print-ready artwork & delivering presentations reflecting brand identity.

Prop Maker

Freelance • Sep 2018 - Mar 2023

Crafted large-scale window displays and installations predominantly with *Studio XAG* for iconic clients such as Liberty, Selfridges, Christian Louboutin, Michael Kors and Vivienne Westwood. Worked to specific design specs from the design side, within a great team of freelancers.